



# Alphanumeric

## MAKE YOUR MARK!

## Medical Communications Done Right

We supply high quality, scalable Medical Communications Service tailored to the needs of our Pharmaceutical partners. Our Medical Communication Services include creating new content or updating and/or reviewing content for healthcare providers, patients, and caregivers. Our client partners can count on timely delivery of concise, accurate, and balanced content to assist their customers during their treatment journey.



**Traditional  
MedComms offerings**



**Digital &  
interactive approaches**



**Complement other  
portfolio services**



**Update/repurpose  
existing content for  
new uses**

## High-quality, Strategic Communication Resources



### External Assets

- Engaging presentations for all formats
- Visually-captivating infographics
- Interactive communication materials
- Videos, webinars, symposia
- Podcasts, audio enhancements



### Internal Assets

- Foundational MedComms documents (scientific platform, narrative, communications plan, etc)
- Cross-functional & field team training content
- External presentation training tools
- FAQs, annotated PDFs, SRLs



### Compliance Support

- Full referencing & annotations
- Content cross-check for accuracy, strategic alignment, consistency, & compliance
- Copyright & permission assistance
- Pharmacovigilance documentation

## Solutions That Fit Just Right

MedComms services that pair with a diverse portfolio of Alphanumeric solutions



### Efficiency

Collaboratively streamline development and approval processes to deliver assets on time and on budget

### Strategic Insights

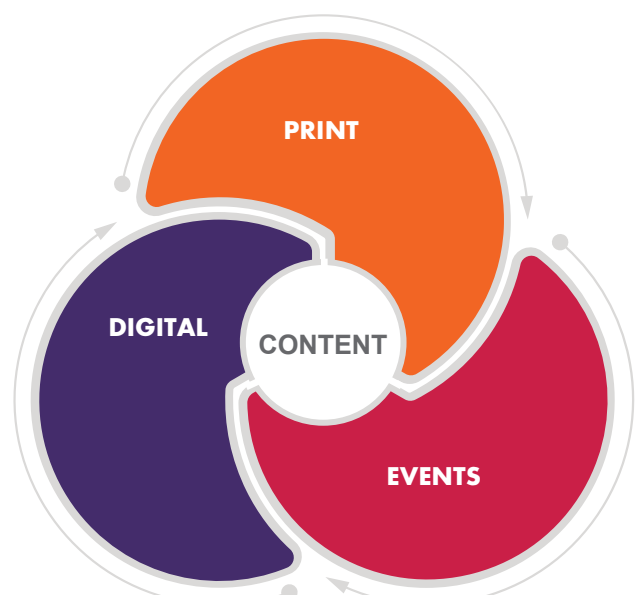
Provide recommendations to help your team achieve their goals.

### Accuracy & Quality

Top-notch MedComms professionals with expertise in your therapeutic area

## Multi-Platform Approach to Content

Content is at the core of what we do but understanding how that content can be distributed across different channels, that is what we love!



FAQ, frequently asked questions; PDF, portable document file; SRL, standard response letters



info@alphanumeric.com



www.alphanumeric.com