

DESKTOP VIRTUALIZATION

IMAGE IS EVERYTHING



# WORK ANYWHERE, ANY

**Desktop virtualization is growing. A Gartner study suggests by 2013, there will be more than 49 million virtualized desktops in American offices — up from just 500,000 in 2009. It's easy to see why.**

**A**lso referred to as Virtual Desktop Infrastructure (VDI), desktop virtualization significantly reduces both the costs and complexity of implementing and managing multiple desktops and applications. Particularly for organizations with end-users at stationary machines, such as classrooms, nursing stations, call centers, and trading floors, the value of virtualization is tremendous. You set the parameters for your end-users; they get a secure portable desktop image tailored to their needs.



# TIME, WITH ANY DEVICE

## BENEFITS OF DESKTOP VIRTUALIZATION

### ✓ **Replace physical desktops**

Power-hungry desktop computers can also be replaced with more efficient thin clients to increase ease of management and reduce cost of ownership.

### ✓ **Create a dynamic datacenter**

Desktop images are refreshed automatically, or on demand, creating a more dynamic environment. Additionally, images are updated once, at the server, which reduces the time and complexity of updating applications and images.

### ✓ **Gain productivity and enhance security**

Because desktop images are standardized, and controlled by IT, end-users can't download or install unauthorized applications which could create distractions, and potentially pose a security threat. Secure desktops reduce calls to the help desk. Plus, virtual desktops can't become infected by a virus; simply restart the desktop. Data is secure, saved to the servers in the datacenter.

### ✓ **Simplify desktop management**

With a VDI, patch management, application rollout, and general management of desktop images is easier and less time consuming, because IT performs the action once, and applies it to all desktops, rather than managing each one separately.

DESKTOP VIRTUALIZATION

DELIVERY ON DEMAND

INTRODUCE THIN CLIENTS

SIMPLIFY DEPLOYMENTS

INCREASE IT AGILITY

GAIN PRODUCTIVITY

CUT MANAGEMENT COSTS

INCREASE SECURITY

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